

DSP: SOCIAL MEDIA GUIDELINES

DSP Investment Managers (“DSPIM”) or DSP Mutual Fund (“DSPMF”) or DSP Alternative Investment Fund (DSPAIF) together hereinafter referred to as “DSP”, are not affiliated with any social media site and do not expressly or implicitly adopt or endorse any products, sponsored or promoted content, services, advertisements, recommendations, opinions, statements, comments, or responses that may appear on any social media site, including social media sites that it actively participates in.

Twitter, Facebook, Instagram, LinkedIn and YouTube are owned by third-parties, unaffiliated directly with DSP. Therefore, DSP is not responsible for third-party privacy, security, or terms of use policies that control this service, nor their content, software or tools (or those of any third-party) that are available through links or tabs from this page. You use any third-party site/media, software, and materials at your own risk. Please participate on these platforms at your own risk. Opinions or comments expressed by third party users of each social media site are those of the persons submitting them and do not represent the views of DSP. Read the terms of service and privacy policy of each social media site.

DSP’s social media accounts are open to the public. Anything posted to our social media networks may be seen and read by everyone. All information and posts are provided for informational purposes only and they should not be construed as investment advice. Posts are not intended as a complete analysis of every material fact regarding any country, region, market, industry, investment or strategy. DSP’s comments, opinions or analyses are rendered as of the date of the posting and may change without notice, because market and economic conditions are subject to change. Reliance upon information in any post is at the sole discretion of the viewer.

DSP’s interactions on social media with third parties (including but not limited to vendors, consultants, and unauthorized employees) do not constitute an endorsement, either directly (by sharing/ retweeting/ liking) or indirectly (by commenting/ quoting/ responding). DSP reserves the right to remove any comments or content depending on the comment or response structure of a particular social media site. Comments or responses may be removed for a variety of reasons.

Opinions or comments expressed by employees of DSP (whether directly identifiable or not) are exclusively those of the persons submitting them and do not represent the view of DSP. You (if you choose to invest directly) and your MF Distributor/ Advisor (if you invest via one) are responsible, as applicable, for determining whether any messages written/shared/liked by DSP on our official brand accounts or by any of our employees on their own personal social media accounts are suitable for you.

Additionally, DSP does not endorse any comments made by unauthorized employees directly (if they post/ share/ retweet/ like anything on their personal social media handles) or indirectly (if they comment/ quote/ respond in any way on their personal social media handles)- whether they participate on DSP's official social media accounts or on their own personal social media accounts.

DSP's social media community may not be fully moderated. DSP manages a variety of social media channels and strives to create an informative, engaging, supportive community. To this end, we ask that you keep the dialogue on topic clean, and refrain from any discussion about individual investment advice, service complaints, specific securities, or investment strategies publicly- you can use private/direct messaging on said social media platforms to seek specific guidance and we will aim to respond to you within a reasonable period of time. Our social media hours of moderation take place during open market hours (Monday to Friday, 9:30 a.m. to 6:00 p.m.) and our social media activities are intended for Indian residents only.

DSP expects that social media communications between us and our intended audience will be lawful, productive, informative, and respectful of diverse viewpoints. Comments that include private or confidential information, that are off topic, that can be classified as spam, or that include content intended to promote a business or organization for financial gain may be removed/ hidden or go entirely unaddressed.

DSP reserves the right to remove and potentially report content that includes any vulgar, profane, abusive, defamatory, hateful, threatening, sexist, racist, discriminatory, or offensive language.

DSP websites are not intended to provide personalized tax, legal, or investment advice, and nothing on the sites should be construed directly as an offer to sell, a solicitation of an offer to buy, or a recommendation for any security by DSP or any third party. In any event, you (if you choose to invest directly) and your MF Distributor/ Advisor (if you invest via one) are responsible, as applicable, for determining whether any investment, security, or strategy, or any other product or service, is appropriate or suitable for you based on your investment objectives and personal and financial situation.

DSP strongly recommends that you consult a legal/ tax professional regarding your specific legal or tax situation. Please visit our site dspim.com for more information.

All investments involve risks, including possible loss of principal. Past performance is no guarantee of future results. The value of an investment can go down as well as up and is not guaranteed. Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

If you believe, in good faith, that materials available on a DSP's social media sites are infringing on your intellectual property rights, please contact us at Compliance.Officer@dspim.com.